



TRANSFORMING THE LIVES OF MEN

GOSPEL FOR THE WIN

Carvin Winans, an American gospel singer, songwriter and producer, who has sold millions of albums and toured all over the world, is ready to make your holiday season complete with his latest release, *Cool Gospel*.

LOVE
LIFE
NIGHTS

SUBSCRIBE HERE



WARM
WINTER
FASHIONS

RICH IS
GOOD,
WEALTHY
IS BETTER



THE
DO'S
AND
DON'TS
OF
DATING

NOVEMBER 2025 ISSUE



Jeff Washington's recent project,
Sweet Mama.

RICH IS GOOD, WEALTHY IS BETTER

In a world obsessed with money, Dr. Willie Jolley details why it is better to be wealthy. His latest book provides the blueprint to unlocking happiness and peace in a world of greed and cruelty.

Most people say they want to be wealthy, but studies show that the majority of those people don't know how to achieve that goal. I want to help you in that effort! After 2 decades of hosting The Willie Jolley Wealthy Ways Show on Sirius XM Radio and growing the show from zero ratings to the #1 show for self-help, I'm excited to announce my new book, Rich Is Good, Wealthy Is Better!

This book is the result of my interviewing some of the greatest wealth creators on the planet. People like Bill Marriott, David Rubenstein, David Steward, Ted Leonsis, Bob Johnson, Sheila Johnson, Steve Case, Les Brown, and other billionaires and multi-millionaires,

Many people are familiar with the iconic book "Think and Grow Rich" by Napoleon Hill, which has produced more millionaires than any other book, except perhaps the Bible. This book could be thought of as the sequel to that book! Rich is Good, Wealthy Is Better states that it is good to become rich, but encourages people not to stop at getting rich, but to keep going to become wealthy.

Rich Is Good, Wealthy Is Better has two distinct groups it focuses on. First are all the people who say they want to be wealthy, but don't know the difference between being rich and being wealthy. They spend money on items that make them look rich but are really making them poorer!

The second group this book focuses on are people who have worked hard all their lives - scraped, saved, and sacrificed to create a comfortable nest egg, and now worry their children will treat their money like a lottery win.

One man said his greatest fear is that his children will not treat his money like he treated it! He said, "I need help educating my children about how to keep and grow my nest egg and not squander it!"

This book is a tool to educate family members about growing the wealth that they have been blessed with by their parents.

The ceiling of one generation should be the floor for the subsequent

generation. Yet to maintain and grow wealth, it must be taught! This book is the answer to that problem.

A centerpiece of the book is the "five types of wealth":

1. Financial wealth
2. Health wealth
3. Relationship wealth
4. Reputational wealth
5. Intellectual capital wealth.

I also share the fact that not everyone will become rich, but anyone willing to be disciplined and determined can create wealth!

This book tells you how others have done it and how you can do it too.

This is a book that every household needs to own, and everyone in the family needs to read!

Put it on the kitchen table. Read it together. Teach it to your kids. Build wealth that lasts. •

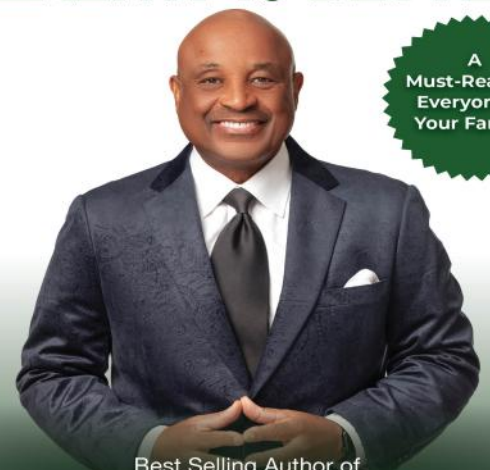
"If you want to grow your wealth, or want to teach your family how to maintain that wealth, you need this book!"

~ Kelvin Boston, Host of The Moneywise Television Show

RICH IS GOOD, WEALTHY IS BETTER!



BOOK REVIEW



A
Must-Read for
Everyone In
Your Family!

Best Selling Author of
A Setback Is A Setup For A Comeback

DR. WILLIE JOLLEY

Host of the #1 Wealth-Building Show on Sirius XM

CODE M / NOVEMBER 2025 75